

Julien's AUCTIONS

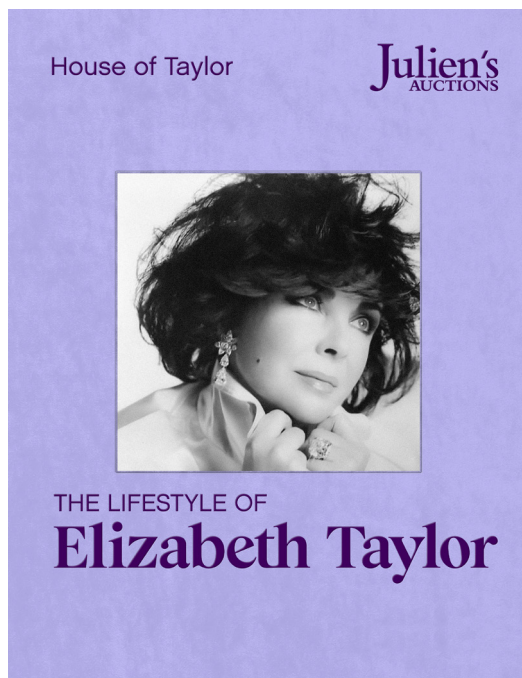
For Immediate Release:

JULIEN'S AUCTIONS AND HOUSE OF TAYLOR ANNOUNCE PROPERTY FROM THE LIFESTYLE OF ELIZABETH TAYLOR

Special Three-Day Auction Event Celebrating the Three-Time Academy Award-Winning Hollywood Legend's Legacy of Fashion and Iconography to Feature Her Red-Carpet Evening Gowns and Ensembles, Luxurious Accessories, Fine/Decorative Art, Film Costumes and More

Exclusive Exhibition Preview of Collection to Set Sail on Exclusive Queen Mary 2 Transatlantic Voyage Presented by Julien's Auctions and Cunard

Limited Premium Collector's Edition Three Volume Hardcover Catalogue Set in Velvet Case On Offer



All Proceeds from Sales of Limited Premium Collector's Edition Catalogue Set to Benefit The Elizabeth Taylor AIDS Foundation (ETAF)



THE
ELIZABETH TAYLOR
AIDS FOUNDATION

<https://elizabethtayloraidsfoundation.org>

European and U.S. Public Exhibitions to View Collection Also Announced

FRIDAY, DECEMBER 6 – SUNDAY, DECEMBER 8, 2019

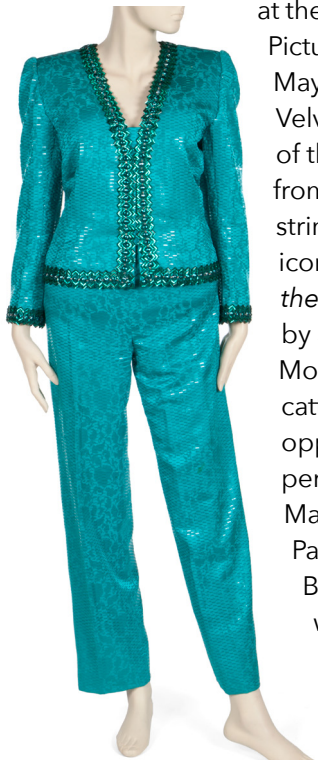
Los Angeles, California - (July 3, 2019) – Julien's Auctions, the world-record breaking auction house, has partnered with House of Taylor, the entity that preserves and sustains Elizabeth Taylor's legacy, to announce its highly anticipated event **PROPERTY FROM THE LIFESTYLE OF ELIZABETH TAYLOR** to take place from **Friday, December 6** through **Sunday, December 8, 2019** at The Standard Oil Building in Beverly Hills and live online at juliensauctions.com. This special, three-day event celebrates the luxurious lifestyle and singular career of one of the greatest Hollywood legends of all time, Elizabeth Taylor.



(photo left to right: Taylor's Edith Head gown, The Only Game in Town costume and full length three panel Mendola cape)

On offer is a spectacular collection of her iconic fashions, film costumes and accessories, by designers Christian Dior, Edith Head, Gucci, Nolan Miller, Oscar de la Renta, Valentino, Versace, Yves Saint Laurent and more, all worn by the three-time Academy Award-winning actress and humanitarian who dazzled the world with her ravishing beauty, larger than life celebrity persona, and fearless activism in the fight against HIV/AIDS. Highlights of the auction will also include jewelry, wigs, fine/decorative art and household items from her residences around the world, as well as other pieces from her life and career.

Born in London as Elizabeth Rosemond Taylor on February 27, 1932, Taylor and her parents moved to Los Angeles in 1939 where she soon landed her first acting role at the age of nine in the film *There's One Born Every Minute* (Universal Pictures, 1942). She was signed to a contract by Metro-Goldwyn-



Mayer and landed her breakthrough role as the equestrian rider Velvet Brown in the film *National Velvet* (1944), which made her one of the studio's most popular teenaged stars. In the 1950s, her career from child star to the undisputed Queen of Hollywood ignited with a string of critically acclaimed film performances as some of her most iconic roles, including: the bride Kay Banks in the comedy, *Father of the Bride* (1950); the high society beauty Angela Vickers, enamored by a working class boy from the other side of the tracks, played by Montgomery Clift, in *A Place in the Sun* (1951); the strong willed cattle rancher's wife, Leslie Benedict, in the epic drama, *Giant* (1956), opposite James Dean and Rock Hudson; her two consecutive Academy Award nominated performances as southern belle Susanna Drake in *Raintree County* (1957) and the sultry wife Maggie in the adaptations of Tennessee Williams' *Cat on a Hot Tin Roof* (1958) co-starring Paul Newman; and *Suddenly, Last Summer* (1959), for which she won a Golden Globe for Best Actress for her role as Catherine Holly. In what would be her last film for MGM, Taylor won the Academy Award for Best Actress for her role as the call girl Gloria Wandrous in *Butterfield 8* (1960).



(left photo: Taylor's Givenchy pantsuit)

(above right photo: Taylor's Versace beaded leather biker jacket)

Throughout her career, Taylor's epic romances, marriages and jet-setting lifestyle—including having one of the most important private jewelry collections in the world—became legendary, enthralling the public and paparazzi for the next 50 years. In 1963, she played the title role in the historical epic, *Cleopatra* (20th Century Fox, 1963), and was the first actor to command a million dollars for her performance. Taylor starred opposite Richard Burton, with whom she had an on-set love affair (and ensuing marriages and divorces). The pair quickly became Hollywood's most sensational couple. They continued to light up the screen, starring together in 11 films, including *The V.I.P.s* (MGM, 1963), *The Sandpiper* (Filmways Pictures, 1965), *The Taming of the Shrew* (Columbia Pictures, 1967) and *Who's Afraid of Virginia Woolf* (Warner Bros., 1966), one of Taylor's most critically acclaimed film roles, which also garnered her a second Academy Award for Best Actress. In 1981, Taylor starred on Broadway in *The Little Foxes*, by Lillian Hellman and in 1983 shared the stage with Burton in a production of *Private Lives*, by Noel Coward.



In addition to her renowned career as one of Hollywood's greatest leading actresses and an international superstar, Taylor was also a successful businesswoman, ardent philanthropist and the first celebrity to launch her own perfume brand. She broke ground as one of the first and most influential celebrities to take part in HIV/AIDS activism, co-founding the American Foundation for AIDS Research (amfAR) in 1985 and establishing The Elizabeth Taylor AIDS Foundation in 1991. For her philanthropic efforts, which included the Israeli War Victims Fund, the Variety Clubs International and other charities, Taylor received multiple honors, including the Presidential Citizens Medal, the French Legion of Honor and was made Dame Commander of the Order of the British Empire by Queen Elizabeth II. In 1993, she won a Life Achievement Award from the American Film Institute (AFI) and that same

year received her third Oscar, the Jean Hersholt Humanitarian Award, for her pioneering work in the fight against AIDS. In 2011, Elizabeth Taylor died at the age of 79.

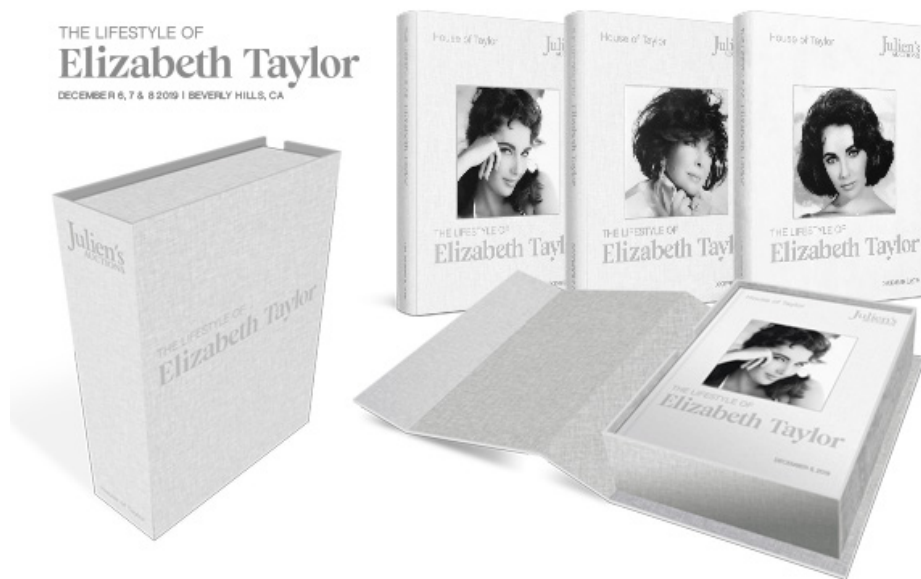
(photo above: Taylor's Cartier belt)

Highlights of the auction include: *Agathon Leonard*, a gilt-bronze lamp featuring Loie Fuller, circa 1901, the sensational American dancer at the Folies-Bergere in Paris (estimate: \$15,000-\$20,000); a pale blue chiffon evening gown designed by Edith Head and worn by Taylor to the premiere of the 1974 MGM film *That's Entertainment* (estimate: \$4,000-\$6,000); a group of three silk Persian rugs, including an antique Kirman Laver rug from Taylor's Gstaad residence (estimate: \$4,000-\$6,000); a black and white, leopard print pantsuit designed by Mirsa (Marchesa Olga di Gresy) and worn in the film *X, Y & Zee* (Columbia Pictures, 1972) (estimate: \$3,000-\$5,000); a New York Yankees jacket worn in a 2004 Vogue Paris shoot by, iconic photographer Bruce Weber (estimate: \$2,000-\$4,000); a silver studded, Versace leather biker jacket worn for her appearance on *The Johnny Carson Show* (estimate: \$4,000-\$6,000); an Yves Saint Laurent cashmere poncho and jersey top ensemble worn in the film *The Sandpiper* (Filmways Pictures, 1965) (estimate: \$2,000-\$3,000); a green wool-felt, dip-dyed cape designed by Franca, London (Baroness Stael von Holstein) worn to Buckingham Palace for Richard Burton's investiture (estimate: \$6,000-\$8,000) (photo right); several of Taylor's sterling table pieces including two Gorham individual salt and pepper sets with "ET" monograms, a pair of Japanese wagon-form sterling, parcel-gilt, and niello salt and pepper shakers, and an Asprey sterling Kiwi bird bottle stopper from Paris (estimate: \$1,000-\$2,000); a set of four Cartier sterling napkin rings in the "Trinity" pattern (estimate: \$500-\$700); a Kumi Kookoon custom set of deep violet and lavender silk charmeuse bedding, with pleated duvet and pillow covers decorated with embroidered



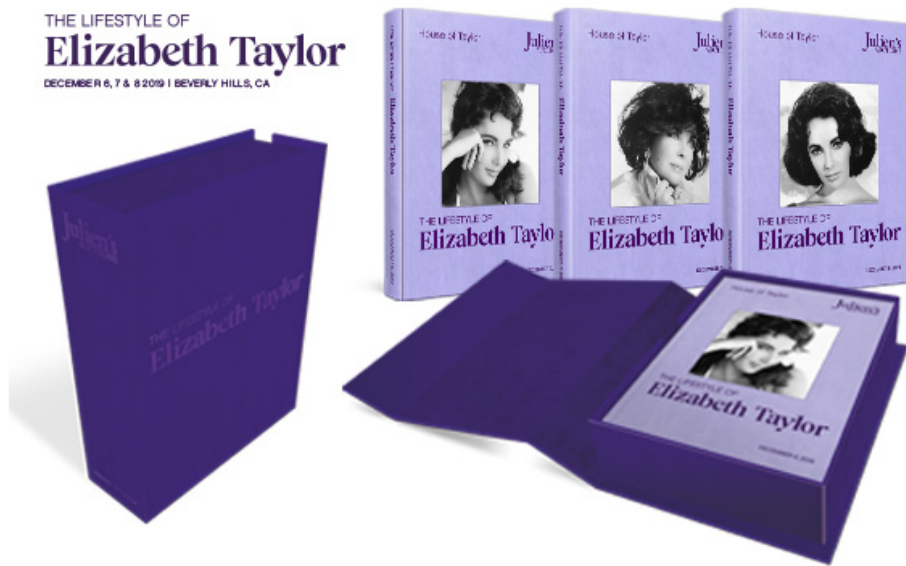
butterflies (estimate: \$600-\$800); a Bottega Veneta luggage set with violet printed laminated numbered tags reading "MINE!" (estimate: \$2,000-\$3,000); a group of D. Porthault bath linens including a set of seven hand, face and bath towels, a bath mat featuring purple violets with a blue "E" monogram and a set of Pratesi bathroom linens (estimate: \$1,000-\$2,000); a small wood sleigh bed with four sphere finials, linens and an inset mattress, personalized for "SUGAR," Taylor's beloved pet Maltese (estimate: \$800-\$1,200); a Loro Piana brown cashmere wrap worn to the AIDS Candlelight March in Washington, D.C. on October 12, 1996 (estimate: \$600-\$800); a Bill Tice chambray white cotton floral embroidery caftan worn in a Terry O'Neill photo shoot with David Bowie, a lime green silk La Mendola cape, a custom Christian Dior scarf with personalized message from Dior designer Marc Bohan to "Mrs. Richard Burton," a gold-plated sterling silver Cartier belt, signature inscribed to Elizabeth's mother, Stallion cowboy boots, monogrammed with "E" ...and more.

"Julien's Auctions is honored to present this three-day celebration of the life and spirit of an extraordinary woman who needs no introduction—Elizabeth Taylor," said Darren Julien, President/Chief Executive Officer of Julien's Auctions. "Taylor was a giant and the star of a lifetime who epitomized Hollywood glamour, beauty and style in a way like no other celebrity ever had before and that we may never see again. She wore what made her feel good and followed her heart instead of the fads, which ultimately made her a trendsetter and made her collection of fashion items one of the most unique and sought after in the 20th century."



In celebration of this momentous occasion, Julien's will be offering a beautiful, special edition three volume set of silver-grey hardcover catalogues with a matching case. The Collector's Edition will cost \$400 and will be available exclusively at www.JuliensAuctions.com.

Also, on offer in conjunction with this event will be a Limited Premium Collector's Edition of The Lifestyle of Elizabeth Taylor catalogue sets. These special sets will feature a striking purple velvet case as a tribute to Taylor's trademark violet eyes. 100% of the proceeds from the sales of the Limited Premium Collector's Edition will benefit The Elizabeth Taylor AIDS Foundation (ETAF). Elizabeth Taylor founded ETAF in 1991 to raise funds and awareness to fight the spread of HIV/AIDS, and is celebrated as the first globally recognized celebrity HIV and AIDS activist. The Limited Premium Collector's Edition will also include a limited-edition photographic portrait print of Elizabeth Taylor. The Limited Premium Collector's Edition will cost \$1,000 and will also be available exclusively at www.JuliensAuctions.com.



To order our Elizabeth Taylor Catalogue Box Sets, click one of the boxes below

Click here to order our Limited Premium Collector's Edition Catalogue Box Set

Click here to order our Collector's Edition Catalogue Box Set

In addition, Julien's Auctions and luxury ocean liner company Cunard will bring Elizabeth Taylor's magnificent and luxurious collection to the high seas in an exclusive auction exhibition aboard flagship Queen Mary 2 in a voyage departing out of New York on October 18 and arriving in Southampton, UK on October 25.

"It is an honor to offer our guests an exclusive preview of Elizabeth Taylor's stunning collection onboard Queen Mary 2 and give our passengers an experience available only on Cunard," said Josh Leibowitz, SVP Cunard North America. "Elizabeth Taylor was a fan of Cunard and sailed frequently on our ships."

On the Transatlantic Crossing out of New York to Southampton, guests will enjoy:

- A daily, rotating exhibit of the Lifestyle of Elizabeth Taylor Collection
- Exclusive opportunity to bid on choice items in advance of the general auction which will be held at Julien's Auctions in Los Angeles in December 2019
- Q&A with Darren Julien, President/CEO of Julien's Auctions and Martin Nolan, Executive Director of Julien's Auctions

For more information about **Cunard**, or to book a voyage, contact your Travel Consultant, call Cunard Line at 1-800-728-6273 or visit www.cunard.com.

For travel agents interested in further information, please contact your Business Development Manager, visit OneSource or call Cunard toll free at 1-800-528-6273.

Cunard

Cunard is the operator of luxury cruise ships Queen Mary 2[®], Queen Victoria[®] and Queen Elizabeth[®]. Renowned for impeccable White Star Service, gourmet dining and world-class entertainment, all three Queens offer luxury accommodations in Britannia, Britannia Club, Princess Grill Suite and Queens Grill Suite staterooms. Cunard is the only line to offer regularly scheduled Transatlantic service between New York and London, and it continues to celebrate the freedom of travel on exciting World Voyage and Grand Voyage itineraries that visit Europe, North America, South America, Africa, Asia and Australia.

Awarded '#1 Mega-Ship Ocean Cruise Line' by *Travel + Leisure's* 2018, 2017 and 2016 World's Best Awards and 'Best Service,' 'Best Onboard Enrichment' and 'Best World Cruise' by *Porthole Cruise Magazine's* 2018 Readers Choice Awards, Cunard is a proud member of World's Leading Cruise Lines, a part of Carnival Corporation & plc (NYSE/LSE: CCL; NYSE: CUK), the largest cruise vacation company in the world. Together Cunard, Carnival Cruise Line, Holland America Line, Princess Cruises, Seabourn, AIDA Cruises, Costa Cruises, P&O Cruises (Australia) and P&O Cruises (UK) operate 102 ships visiting over 700 ports around the world and totaling 226,000 lower berths.

Social Media

Facebook: www.facebook.com/cunard

Twitter: www.twitter.com/cunardline

YouTube: www.youtube.com/wearecunard

Instagram: www.instagram.com/cunardline

Media Assets

Cunard photography is available online at <https://cunard.assetbank-server.com/>

Email: press@cunard.com

Password: Cunard1

For additional information about Cunard, contact:

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Maria Andriano, MGA Media Group, 212-251-1015, maria@mgamediaigroup.com

Special exhibitions in Europe and the U.S. for the public to view highlighted items prior to the auction will be held at The Museum of Style Icons in Newbridge, Ireland from September 2nd to October 31st and The Standard Oil in Beverly Hills December 2nd to December 6th, 2019.

JULIEN'S AUCTIONS PUBLIC EXHIBITIONS

The Museum of Style Icons
Athgarvan Road, Newbridge,
Co. Kildare, Ireland
W12 HT62

Exhibition: September 2nd-October 31st

Tickets & Information: <https://visitnewbridgesilverware.com/about-the-museum-of-style-icons>

PUBLIC EXHIBITION & LIVE AUCTION LOCATION

Julien's Auctions
257 N. Canon Drive
Beverly Hills, CA 90210

PUBLIC EXHIBITION

Monday, December 2nd-Friday, December 6th

Daily: 11:00 a.m. – 6:00 p.m. PT

Free to the Public

JULIEN'S AUCTIONS LIVE AND ONLINE AUCTION

property from the LIFESTYLE OF ELIZABETH TAYLOR

Friday, December 6, 2019

Session I: 10:00 a.m. PT

Session II: 1:00 p.m. PT

(Lots 1-323)

Saturday, December 7, 2019

Session III: 10:00 a.m. PT

Session IV: 1:00 p.m. PT

(Lots 324-724)

Sunday, December 8, 2019

Session V: 10:00 a.m. PT

Session VI: 1:00 p.m. PT

(Lots 725-1155)

REGISTERING TO BID

Registration is required to bid in this online auction and can be done in person at the exhibition, or online before the sale at the JuliensAuctions.com Registration page to bid by phone, proxy or in person, or online at JuliensLive.com to bid live online, or by calling (310) 836-1818. For inquiries, please email info@juliensauctions.com or call 310-836-1818.

PLACING BIDS

There are four ways to bid in this sale:

1. Bid through Julien's Auctions Online Live in Real Time at JuliensLive.com.
2. Bid over the telephone through an auction house representative.
3. Submit a bid in person at the Julien's Los Angeles Gallery
4. Enter Absentee bids. Absentee bid forms are included in the back of each catalogue, and are also available by calling Julien's Auctions or online at www.juliensauctions.com.

ABOUT JULIEN'S AUCTIONS

Julien's Auctions is the world-record breaking auction house. Collaborating with the famous and the exclusive, Julien's Auctions produces high profile auctions in the film, music, sports and art markets. Julien's Auctions has received international recognition for its unique and innovative auction events, which attract thousands of collectors, investors, fans and enthusiasts from around the world. Julien's Auctions specializes in sales of iconic artifacts and notable collections including Marilyn Monroe, John Lennon, Ringo Starr, Lady Gaga, Banksy, Cher, Michael Jackson, U2, Barbra Streisand, Les Paul, Neil Young, Elvis Presley, Frank Sinatra, Jimi Hendrix, Hugh Hefner and many more. In 2016, Julien's Auctions received its second placement in the Guinness Book of World Records for the sale of the world's most expensive dress ever sold at auction, The Marilyn Monroe "Happy Birthday Mr. President" dress which sold for \$4.8 million. Julien's Auctions achieved placement in the Guinness Book of World Records in 2009 for the sale of Michael Jackson's white glove, which sold for \$480,000 making it the most expensive glove ever sold at auction. Based in Los Angeles, Julien's Auctions has a global presence bringing their auctions and exhibitions to targeted destinations worldwide including London, New York, Las Vegas, Japan and China. Live auctions are presented for bidders on-site and online via live streaming video and mobile technology. For more information on Julien's Auctions, go to www.juliensauctions.com. Connect with Julien's Auctions at www.facebook.com/JuliensAuction or www.twitter.com/JuliensAuctions or www.instagram.com/juliens_auctions.

ABOUT HOUSE OF TAYLOR

House of Taylor preserves and sustains Elizabeth Taylor's legacy through content, partnerships and products that support her vision for a kinder, braver more beautiful world. The three Trustees of the Elizabeth Taylor estate, selected by Elizabeth, lead House of Taylor. They spent many years by Elizabeth's side, as she lived her values every day. Her compassion, courage and conviction, as well as her unwavering confidence and love of celebration, continue to inspire House of Taylor today as the overseers of her name and likeness in culture, The Elizabeth Taylor Archive and The Elizabeth Taylor AIDS Foundation. For more information, go to www.elizabethtaylor.com. Connect even more at www.facebook.com/ElizabethTaylor, www.twitter.com/ElizabethTaylor or www.instagram.com/ElizabethTaylor.

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